

ULTRA FAST

BROADBAND WORKSHOPS FOR CORPORATE USERS

EVENT DETAILS

Auckland – Tuesday 10 August, Hilton Auckland, Princess Wharf, 147 Quay Street

Christchurch – Wednesday 11 August, Christchurch Convention Centre, Level 1, 95 Kilmore Street

Wellington – Thursday 12 August, The Duxton Hotel, 170 Wakefield Street

Your ticket entitles you to:

Stage 1: Attend the initial three hour consultation workshop in August

Stage 2: Participate in the follow-up online consultation process

Stage 3: Attend the final two hour debrief session – date to be confirmed

REGISTRATION

Please complete and return to TUANZ or register online at tuanz.org.nz

Registrations for this event close at 8am, Friday 6 August 2010

Attendee One:

Name _____

Job title and organisation _____

Postal address _____

Phone _____

Email _____

Attendee Two:

Name _____

Job title and organisation _____

Postal address _____

Phone _____

Email _____

Registration costs

per person

TUANZ Member - first registration

\$195 + gst

Number _____ Total \$ _____

TUANZ Member - second and subsequent registrations*

\$125 + gst

Number _____ Total \$ _____

Non TUANZ Member - Individual

\$350 + gst

Number _____ Total \$ _____

* Must be from the same company

Payment details

Invoice (if required, please provide purchase order no.)

Cheque attached (or in the mail)

Charge credit card (details below)

Complete for credit card payment

MasterCard

Visa

Amex

Card number _____

Cardholder's name _____

Expiry date _____

Signature _____



TELECOMMUNICATIONS USERS ASSOCIATION OF NEW ZEALAND INC.

PO BOX 33 1014 TAKAPUNA, NORTH SHORE CITY, 0740

PHONE 09 488 1888 FACSIMILE 09 489 9515 EMAIL EVENTS@TUANZ.ORG.NZ

Cancellations: Should you be unable to attend a substitute is welcome at no extra cost. Cancellations received up to seven days before the event get a 50% refund. Regrettably there will be no refunds after this date and time. TUANZ reserves the right to make any amendments that it deems to be in the best interest of this event.

Liability: TUANZ is not responsible for any loss or damage as a result of an alteration, cancellation or postponement of this event. If the event is altered, rescheduled, postponed, cancelled or rendered inadvisable, impracticable or impossible due to a fortuitous event or unforeseen occurrence, TUANZ shall not be liable for any loss or damage directly or indirectly arising from a failure to perform any term of this contract. For the purposes of this clause a fortuitous event shall include an Act of God, fire, armed conflict, disaster, civil commotion, government restrictions and/or regulations, riots, terrorism or an act of terrorism; any emergency, curtailment, suspension and/or restriction on transportation facilities/means of transportation or any other cause beyond the reasonable control of TUANZ. No refunds will be made.



ULTRA FAST

BROADBAND WORKSHOPS FOR CORPORATE USERS

A CORPORATE CONSULTATION LED BY TUANZ

in association with

Crown Fibre Holdings

- ▶ **ARE YOU POISED TO REAP THE REWARDS FROM THE GOVERNMENT'S ULTRA FAST BROADBAND INITIATIVE?**
- ▶ **DO YOU TRULY UNDERSTAND FIBRE AND THE STRATEGIC OPPORTUNITY IT BRINGS?**
- ▶ **WANT TO KNOW WHAT OTHERS HAVE DONE TO MAXIMISE FIBRE AT THEIR DOOR?**

TUANZ in association with Crown Fibre Holdings are delivering a series of workshops in August to help corporate New Zealand identify and understand the true opportunity fibre will bring.

Your ticket entitles you to:

Stage 1: Attend the initial three hour consultation workshop in August

Stage 2: Participate in the follow-up online consultation process

Stage 3: Attend the final two hour debrief session – date to be confirmed

YOU WON'T WANT TO MISS THE OPPORTUNITY TO LEARN MORE ABOUT YOUR FIBRE FUTURE, AND TO HAVE YOUR SAY

AUCKLAND - Tuesday 10 August

CHRISTCHURCH - Wednesday 11 August

WELLINGTON - Thursday 12 August

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There is general realisation that improved connectivity following UFB rollout will better everyone's access to the Internet and services supplied across that channel, and a flow on to business as a result of improved access to products and services by potential customers is expected. But the delivery of fast and cheap bandwidth means much more to New Zealand businesses.

For Crown Fibre Holdings to deliver a design that will best benefit business, the needs of corporate New Zealand must be understood.

In these consultation workshops we'll be bringing the collective intelligence of corporate New Zealand together to understand the opportunities, to strategise, and to start the

move towards an end-point of New Zealand transformed by ultra-fast connectivity.

With broad appeal and the future at stake the consultation workshops will appeal to all: CEOs, MDs, Marketers, CIOs, HR leads, and CFOs alike.

You'll benefit from a greater understanding of what the future might hold and how you can best adopt fibre to your advantage. Chatham House Rules will apply.

Consultation workshops will run across Auckland, Christchurch and Wellington in August followed by an online survey and a subsequent debrief session planned for delivery in late September.

WHO SHOULD ATTEND?

Not just for IT, this workshop will benefit those with strategic responsibilities.

Chief Executives / Managing Directors: as the leading drivers of strategic direction you need to understand fibre, what it does, and how UFB can deliver innovation, productivity and growth to your organisation.

Strategy/Distribution: worried about your competitive advantage? Speed to market? Distribution channels? UFB will affect all of these and more. Get to grips with it now.

Marketing/Product Development/Communications: Leader or follower? You choose. UFB delivers much more than

speed, it will deliver opportunities to connect with your marketplace that until now you've only dreamed about. Product or service your brand reach will be affected.

SMEs: how will fibre assist you to make ground against your larger competitors?

Human Resources: is productivity an ever increasing challenge for your organisation? Wondering how to make your workforce truly flexible? UFB will challenge the way your human capital delivers. Maximise for the future now.

Your competition will be there, you should be too.

THE PROCESS

STAGE 1 CONSULTATION WORKSHOPS

A series of three hour workshops presented jointly by CFH and TUANZ to identify and discuss the opportunities to maximise corporate use of UFB resulting in the greatest possible productivity, economic and societal benefits for New Zealand.

2.00PM Arrival tea, coffee, registration

2.30PM Welcome and introduction by TUANZ CEO Ernie Newman who will act as the chair for each workshop

- ▶ TUANZ vision of a fully-fibred New Zealand
- ▶ Economic and societal transformation potential via UFB
- ▶ The potential for large business users to enhance their customer connectivity and introduce more cost-effective ways of doing business.

2.45PM KEYNOTE: Graham Mitchell, Chief Executive, Crown Fibre Holdings or Rohan MacMahon, Strategy Director, Crown Fibre Holdings

- ▶ An overview of the UFB process
- ▶ How major end users will interface with the new network
- ▶ Key questions CFH has of corporate New Zealand



3.30PM WORKSHOPS

Participants will break into small groups where they will be given a pre-arranged list of questions to discuss. TUANZ Board members, staff or selected user leaders will facilitate each group.

4.30PM FEEDBACK Groups report back to plenary session

4.50PM WRAP UP Rohan MacMahon and Ernie Newman

5.00PM NETWORKING

STAGE 2 ONLINE CONSULTATION

Consultation workshop participants and TUANZ members will feed back their considered views and suggestions over a period of several weeks.

STAGE 3 DEBRIEF SESSION

A series of two hour seminars in the same three centres. CFH and TUANZ will report back on the outcomes of the Workshops and Survey, and identify the next steps and timeline for corporate users to engage in the process followed again by a networking opportunity.