



Technology & Teleworking

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Agenda

The Technology

- What has enabled teleworking?

The Enterprise

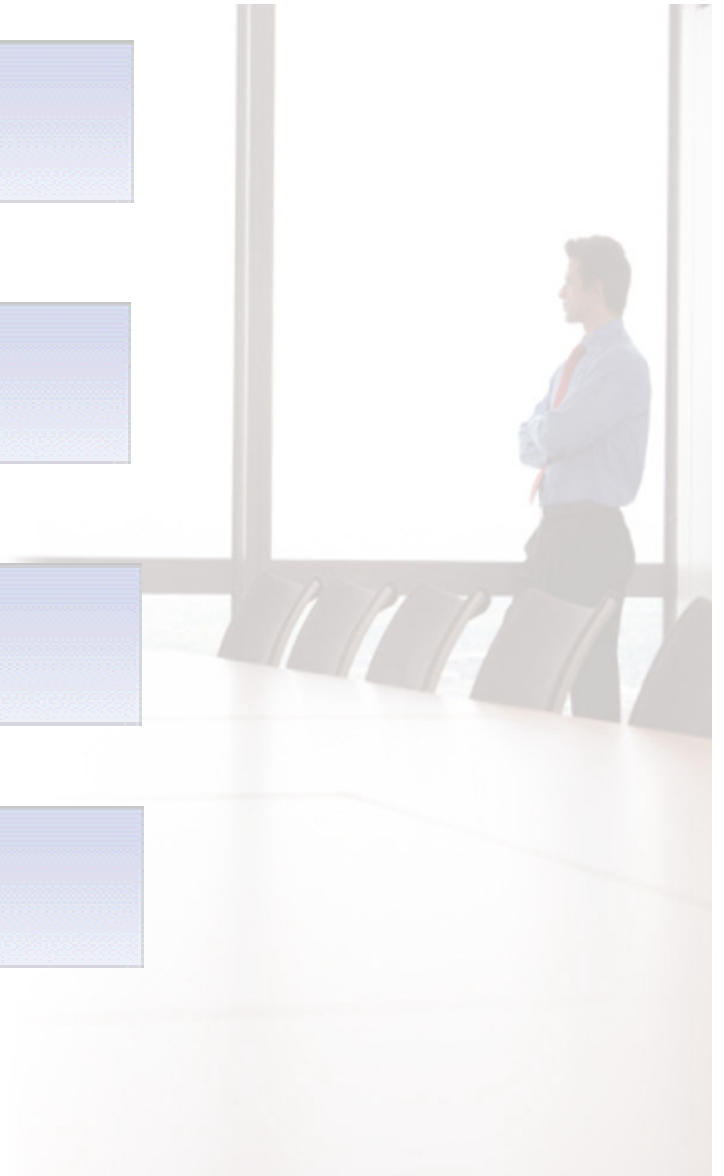
- What's in it for the enterprise?

The Vendors

- Why the move to mobility?

Summary

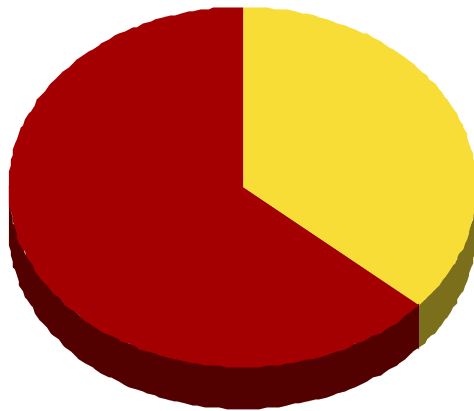
- Key takeaways



The Technology

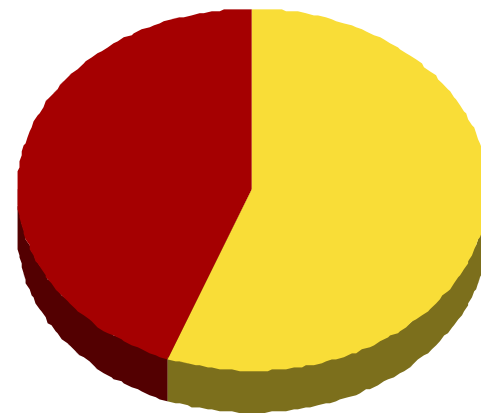
- Hardware – notebooks, netbooks, smartphones
- Connectivity – home broadband, wifi, mobile broadband
- Communications – video conferencing, unified communications, telepresence
- Cloud Computing – applications and files available anywhere on any device

Q1 2005 PC Shipments

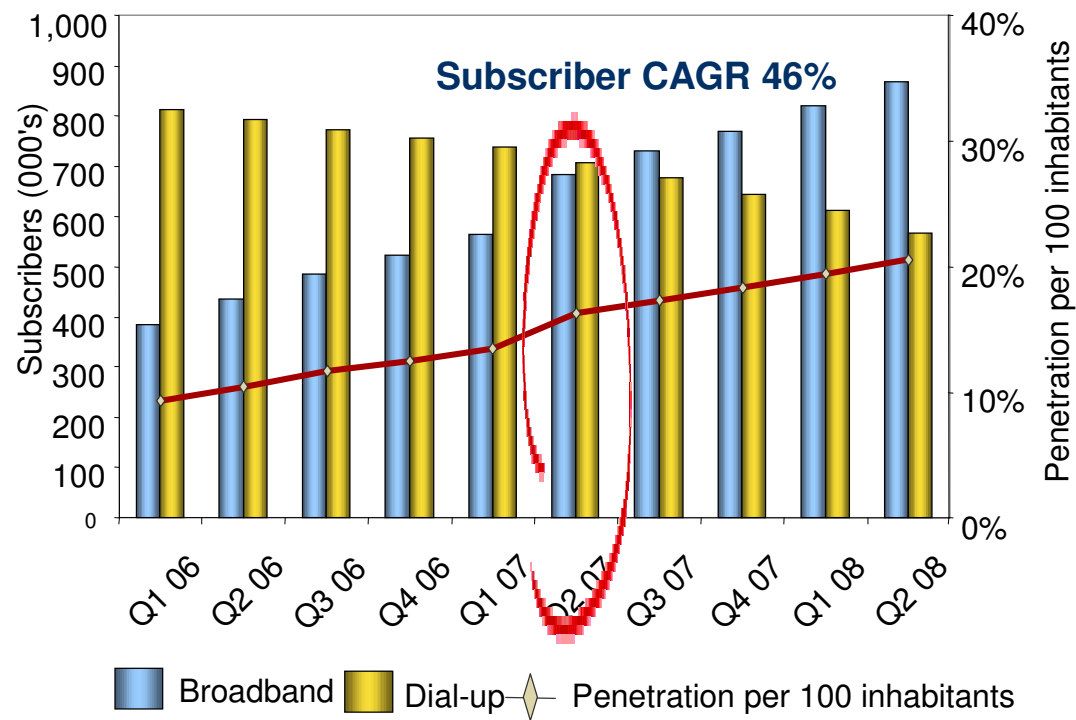


■ Notebooks
■ Desktops

Q1 2008 PC Shipments



NZ Broadband subscriber growth



- The Cloud Defined – computing or applications delivered online
- Vendor Driven – new growth, new approach, competitive pressure
- Benefits – no capital, cost, predictability, scalability, availability, mobility, simplicity, collaboration
- Downsides – hype, downtime, connectivity, security, legality, control, vendor longevity

The Enterprise

- Productivity – use of downtime, realtime information, workflow
- Cost Savings – reduced office space, devices, travel
- Business Continuity – decentralised employees, electricity, internet
- Staff Recruitment/Retention – tight labour market, modern families



The Vendors

- Intel – drive PC sales, increase share of hardware, sideways into devices
- Microsoft – maintain OS and Office strength, expand offerings
- HP/IBM/Dell/EMC – move up the value chain, remain relevant
- Cisco – video conferencing, unified communications
- Vodafone – shift traffic onto mobile network, integrate PC and mobile offerings
- Telecom – protect fixed revenue, growth in ICT services, integrate fixed/mobile
- Google/Amazon – utilise own infrastructure, Internet playing field, SaaS

Summary

The Technology

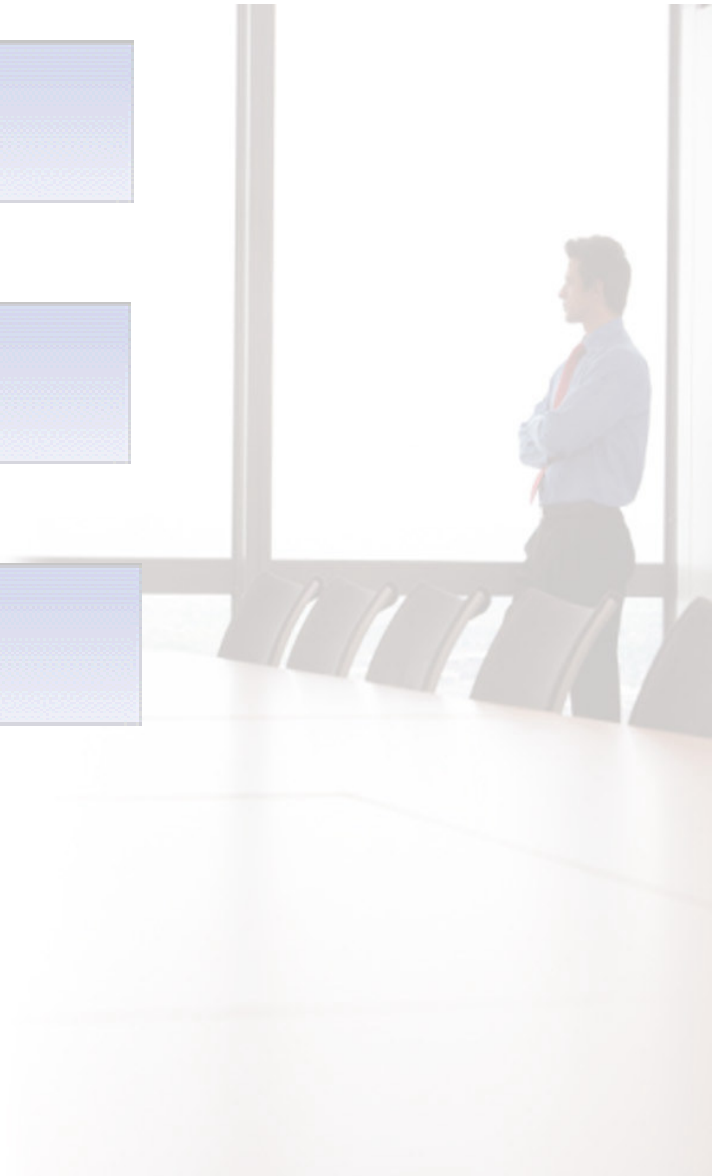
- Teleworking is already an option

The Enterprise

- Consider the benefits

The Vendors

- Consider your supplier's strategy



Good Luck On Your Commute!



Thank you! Please email me at

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